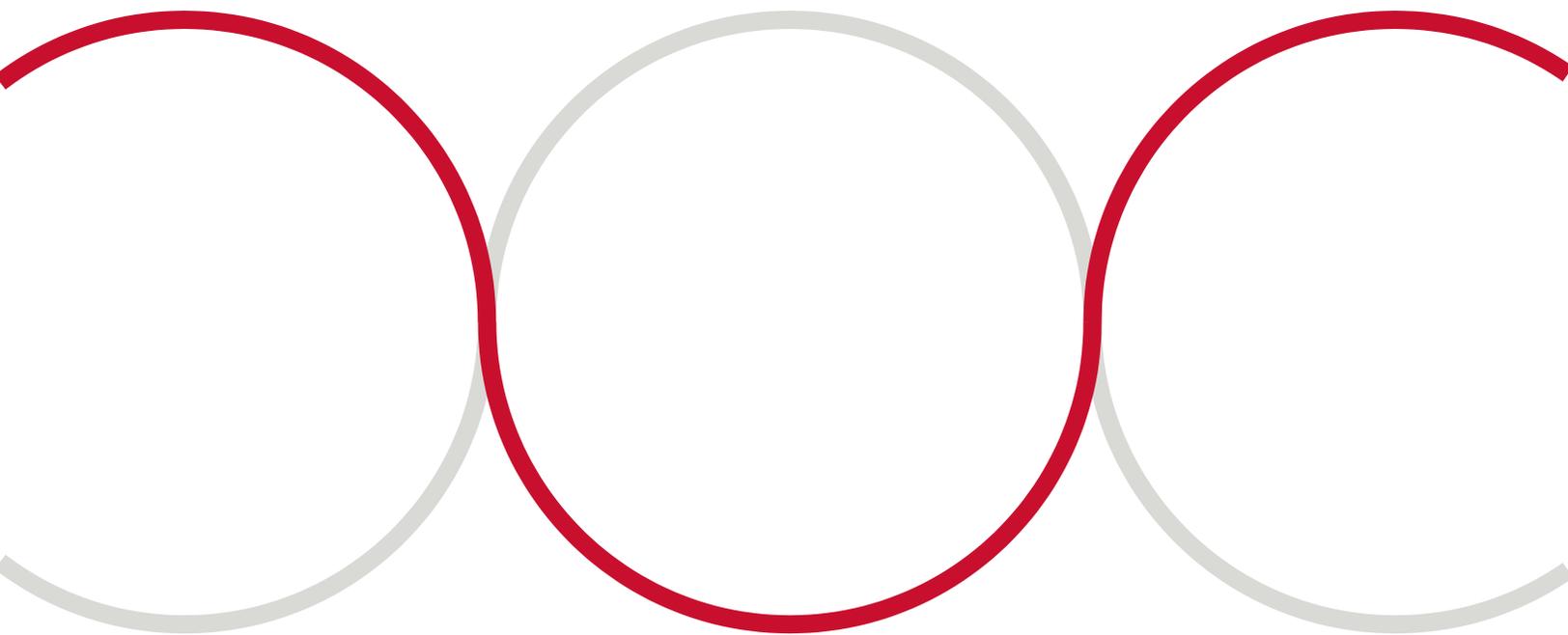


**CHARITABLE CASH CONTRIBUTIONS**

**Frequently  
Asked  
Questions**



At Johnson & Johnson Vision (J&J Vision), we are determined to change the trajectory of eye health worldwide. From elevating eye health awareness and increasing access to vision care, minimizing our impact on the planet, and strengthening the neighborhoods in which our teams live and work – we strive to support healthy communities with heart, coming together to help protect our most precious sense.

Through our community contributions and outreach, Johnson & Johnson Vision empowers nonprofits to help people see better, connect better, live better. While we primarily focus on eye health initiatives, our charitable contributions also support some programs related to:



Healthcare  
Access



STEM  
Education



Healthy  
Communities

## General Information

**Q. Is Johnson & Johnson Vision another name for the Johnson & Johnson Foundation and are the two directly connected from a funding perspective?**

A. No, the Johnson & Johnson Foundation and Johnson & Johnson Vision are not the same thing and are not connected from a charitable contributions funding perspective.

**Q. We want to apply for funding from the Johnson & Johnson Foundation but aren't sure how. Can the J&J Vision team forward our funding request to the Johnson & Johnson Foundation?**

A. As the Johnson & Johnson Foundation doesn't accept unsolicited funding requests, our J&J Vision team is unable to forward such requests to the Johnson & Johnson Foundation on behalf of organizations.

**Q. What does Johnson & Johnson Vision consider a charitable cash contribution?**

A. A form of charitable giving, charitable cash contributions are philanthropic in nature. We provide these financial donations, in which we receive no return benefit, to eligible nonprofit organizations in support of community-focused programs or initiatives that align with our priority focus areas.

## Eligibility Guidelines

**Q. What type of organization is eligible for J&J Vision charitable contributions consideration?**

A. J&J Vision considers charitable contributions requests from organizations based in the United States (U.S.) and classified as a 501(c)(3) charitable nonprofit by the Internal Revenue Service (IRS).

**Q. What if we aren't a 501(c)(3), have a pending/revoked IRS status, or are based outside the U.S.?**

A. Only nonprofits with an active IRS 501(c)(3) status may apply for a contribution (*note: we independently verify 501(c)(3) status as part of our application vetting process*).

**Q. Are there other organization and/or entity-related eligibility restrictions?**

A. Yes, other ineligible organizations and/or entities include (but are not limited to):

- 1) Organizations restricted from receiving contributions by Federal or State legislation
- 2) Organizations whose missions/objectives do not align with the strategic priorities of J&J Vision or meet our charitable contributions requirements
- 3) Organizations that bar interaction, employment, or provision of services based on race, gender or gender identity, nationality, sexual orientation, physical disability, or religion
- 4) Individuals, service clubs, social groups, fraternal & athletic organizations, political groups & candidates for office, religious organizations (except for non-sectarian charitable programs with separate 501(c)(3) status whose delivery of social services is not discriminatory)
- 5) Organizations recommended/requested by government officials or our customers
- 6) Organizations whose primary objective is advocacy

**Q. Can we email or mail you a request for funding instead of filling out an online application?**

A. No, only applications submitted through our [online application portal](#) are considered for cash contributions funding. Faxed, emailed, mailed, or verbal requests for funding will not be considered.

**Q. Any restrictions around the things we can request funding for in the cash contributions application?**

A. Restrictions include, but are not limited to:

- 1) Commercial Co-Ventures (CCV)
- 2) Memberships or sponsorships (e.g., walks/runs, conferences, galas, ceremonies, dinners, festivals, or any arrangement where J&J Vision receives something of value equivalent to awarded funds)
- 3) Requests for unrestricted funds and/or funding to offset HR-related overhead costs associated with salaries/payroll, employee benefits, employee travel (including lodging, meals, etc.)
- 4) Loans, memorial funds, or endowments of any kind
- 5) Infrastructure or capital requests (e.g., building campaigns or major renovations)
- 6) Requests to support independent educational activities intended to contribute to patient care (e.g., HCP continuing education, fellowships, scholarships, investigator-initiated studies/research, etc.)
- 7) Requests for funding that would be used for longer than a 12-month period
- 8) Requests for medical equipment or in-kind donations

## Preparing to Apply

**Q. When can we apply to J&J Vision for 2021 charitable cash contributions consideration?**

A. Cash contributions applications may be submitted on our online [portal](#) through November 5, 2021, for funding consideration by our contributions committee (*note: restrictions apply; subject to change*).

**Q. How often may we apply for contributions funding from J&J Vision per calendar year?**

A. To support as many great programs and initiatives as possible in the local communities where we do business, organizations should only submit one cash contributions application to J&J Vision funding consideration per calendar year.

- 1) For organizations with multiple U.S. chapters interested in potential funding, we advise the parent organization to submit one application covering all relevant chapters.
- 2) If approved for funding (in any amount), the parent organization would then distribute any awarded funds to their respective chapters after receiving the J&J Vision contributions check.

Q. Can we schedule a call with the J&J Vision Corporate Social Responsibility (CSR) team to discuss our ideas and/or align strategies before we submit an application?

A. Due to the volume of requests being received, and to provide a fair and consistent experience for all, our CSR team is unable to engage in calls with organizations to align strategies or review program ideas prior to the submission of a contributions application.

Q. What documents will we be asked to provide as part of our application?

A. Required documents include:

- 1) W-9 and letter of determination from the IRS showing 501(c)(3) status
- 2) Organization's IRS 990 or annual operating budget and most recent audited financials
- 3) Non-discrimination statement or policy

## Completing the Application – Common Questions

Q. What information are you looking for where we're requested to upload a Program Budget Template?

A. We are looking for a detailed breakdown showing how the funds being requested from J&J Vision would be used within the listed program (if approved).

- 1) While we recommend using the template provided in the application, you may upload your own file if it shows a detailed, line item breakdown of the planned use of all requested J&J Vision funds.
- 2) *Note: a copy of your general operating budget will not meet the requirement for this question.*

Q. What information are you looking for in the Measures of Success question?

A. For us, this refers to how an organization plans to assess the short/long-term effectiveness of the program outlined in the application to decide if it is achieving the desired community change or impact.

- 1) Measurable outcomes, as opposed to program activities, are an important consideration in our decision-making process as they help distinguish one request from another (particularly as we competitively consider many applications with similar initiatives).
- 2) Submitting only a list of program activities for this question is not as compelling as when outcomes and relevant success stories are provided. This is because we're unable to know if the listed activities were effective in achieving the program goals if no supplemental information is provided.
- 3) Outcome example (not all-inclusive):
  - i. What are the program activities and what goal(s) are trying to be accomplished?
  - ii. For each activity, what was the level of community engagement (e.g., participation rate)?
  - iii. How has this specific program made a difference in the community or participant's lives?
  - iv. How are the listed results substantiated (e.g., feedback received, documented changes in knowledge/skills/behaviors, participant success stories, etc.)?

Q. What is the application referring to when it asks, "Which global Sustainable Development Goal commitment(s) does this project fall under" and lists 17 options to choose from?

A. This is asking which, if any, of the 17 United Nations (U.N.) Sustainable Development Goals that the program listed in the application might fall under (more information on the goals can be found [here](#)).

Q. For the "Age Groups" question, do we list the number of total applicants in each age group?

A. We are looking for a breakdown of the total program participants across the listed age groups, expressed as a percent (totaling exactly 100%) as opposed to the number of participants of each age.

- 1) Example, if total participants = 300 the answers might be listed as "age group x = 25%, age group y = 50%, age group z = 25%" and not "age group a = 75, age group b = 125, age group c = 100".

## Application Review and Funding Decision Process

Q. If we submit a contributions application, are we guaranteed funding from J&J Vision?

A. Submission of an application does not constitute an offer, promise, or guarantee of J&J Vision funding.

Q. If we received contributions funding from J&J Vision in a prior year, does our current application have a higher chance of being approved?

A. No, all applications are treated as a unique occurrence and evaluated competitively with emphasis given to innovative programs with measurable outcomes that align with our priority focus areas.

Q. How soon after we apply will we be notified of the funding decision on our application?

A. Most applicants are notified of the final decision on their application within 90 days of submission (*note: timing may be subject to change without notice to applicants*).

1) Application funding decisions can be 1 of 3 potential outcomes:

- i. Conditionally approved for the amount requested in the contributions application
- ii. Conditionally approved for less than the amount requested in the contributions application
- iii. Declined

2) Regardless of outcome, all applicants will receive an email informing them of our contributions committee's final decision on their application (*note: verbal commitments are neither provided nor acknowledged by our contributions committee*).

- i. Applicants are advised to verify the email they list in their application is correct prior to submitting and make [JNJVisionCSR@its.inj.com](mailto:JNJVisionCSR@its.inj.com) a contact to ensure receipt of notifications.

B. If our application is conditionally approved for funding, what happens next?

A. If conditionally approved, an organization will receive the email notification mentioned above along with other communication outlining the final application paperwork (i.e., tax form, legal agreement, etc.) required before a contribution can be formally awarded and a check issued.