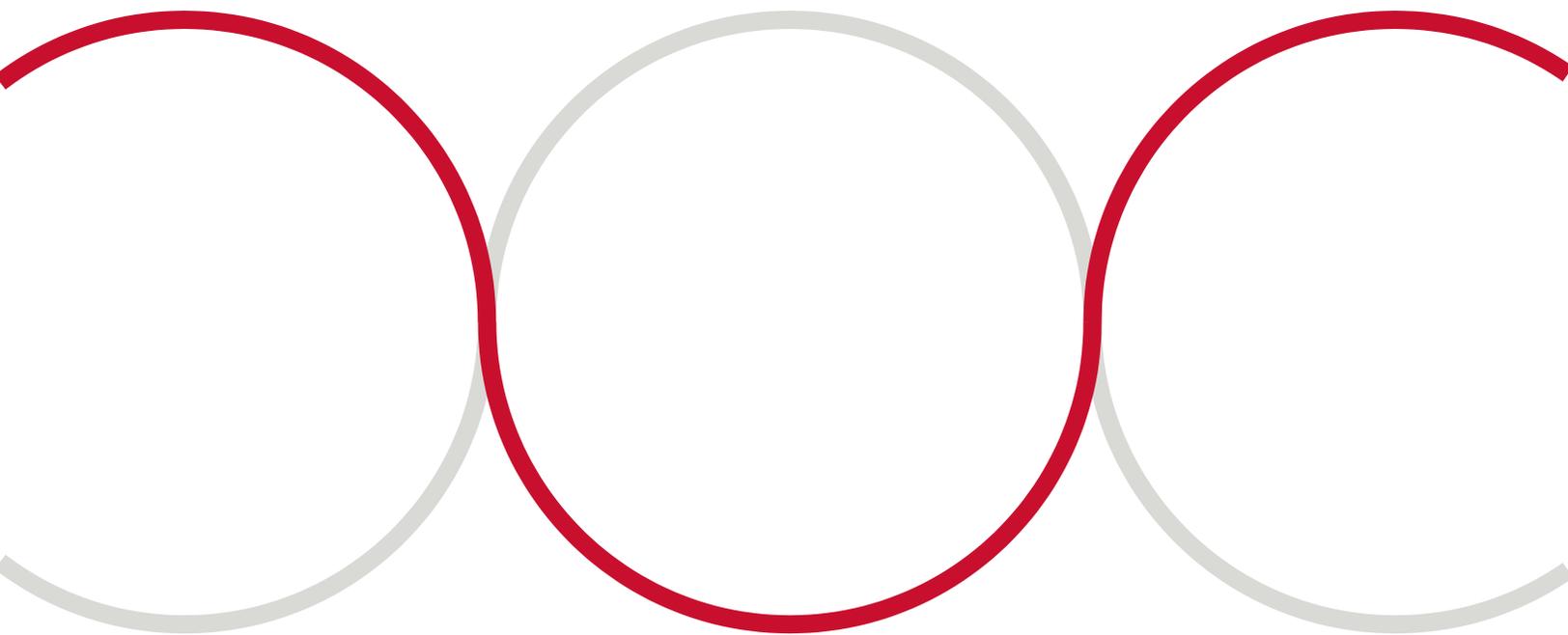


**CHARITABLE CASH CONTRIBUTIONS**

**Frequently  
Asked  
Questions**



At Johnson & Johnson Vision (J&J Vision), we are determined to change the trajectory of eye health worldwide. From elevating eye health awareness and increasing access to vision care, minimizing our impact on the planet, and strengthening the neighborhoods in which our teams live and work – we strive to support healthy communities with heart, coming together to help protect our most precious sense.

Through our community contributions and outreach, Johnson & Johnson Vision empowers nonprofits to help people see better, connect better, live better. While we primarily focus on eye health initiatives, our charitable contributions also support some programs related to:



Healthcare  
Access



STEM  
Education



Healthy  
Communities

## General Information

**Q. Is Johnson & Johnson Vision another name for the Johnson & Johnson Foundation and are the two directly connected from a funding perspective?**

A. No, the Johnson & Johnson Foundation and Johnson & Johnson Vision are separate entities and are not related from a charitable giving perspective.

**Q. We want to apply for funding from the Johnson & Johnson Foundation but aren't sure how. Can the J&J Vision team forward our funding request to the Johnson & Johnson Foundation?**

A. As the Johnson & Johnson Foundation doesn't accept unsolicited funding requests, our J&J Vision team is unable to forward such requests to the Johnson & Johnson Foundation on behalf of organizations.

**Q. What does Johnson & Johnson Vision consider a charitable cash contribution?**

A. A form of charitable giving, charitable cash contributions are philanthropic in nature. We provide these financial donations, in which we receive no return benefit, to eligible nonprofit organizations in support of community-focused programs or initiatives that align with our priority focus areas.

## Eligibility Guidelines

**Q. What type of organization is eligible for J&J Vision charitable contributions consideration?**

A. Organizations based in the United States (U.S.) that have been classified by the Internal Revenue Service (IRS) as a tax-exempt, 501(c)(3) charitable nonprofit (i.e., public charity).

**Q. What if we aren't a 501(c)(3), have a pending/revoked IRS status, or are based outside the U.S.?**

A. Organizations that do not have a current and fully active 501(c)(3) status designation from the IRS or that are based outside of the U.S. are ineligible to apply.

**(Note:** as part of our application vetting process, 501(c)(3) status is verified via review of IRS reporting).

**Q. Are there other organization and/or entity-related eligibility restrictions?**

- A. Yes, other ineligible organizations and/or entities include (but are not limited to):
- 1) Organizations on Federal/State exclusion lists or restricted by legislation from receiving contributions
  - 2) Organizations whose mission and goals do not align with J&J Vision's strategic priorities or charitable contributions requirements (**Note:** primary objective may not be advocacy)
  - 3) Organizations that bar interaction, employment, or service provision based on race, gender or gender identity, nationality, sexual orientation, physical disability, or religion
  - 4) Individuals, service clubs, social groups, fraternal & athletic organizations, political groups or candidates for office, religious organizations<sup>1</sup>
  - 5) Organizations recommended to J&J Vision by one of our customers or a government/elected official
  - 6) Private foundations founded by 1+ physicians **and** whose Board is mostly comprised of partners, shareholders, or employees of the affiliated physician practice **or** that provides most of the funding for activities conducted/controlled by physicians with an affiliate physician practice

**Q. Can we email or mail you a request for funding instead of filling out an online application?**

- A. Only applications directly submitted through the cash contributions application portal will be considered

**Q. Any restrictions around the things we can request funding for in the cash contributions application?**

- A. In 2022, the below categories are ineligible for contributions consideration (even if funded in a prior year)
- 1) Requests for unrestricted funds or funds to offset overhead costs such as professional fees, vehicle purchase/lease, or staff-related expenses (e.g., staff training/development, payroll, taxes, benefits)
  - 2) Commercial co-ventures, memberships, sponsorships, or fundraising campaigns (e.g., walks/runs, conferences, galas/ceremonies, luncheons/dinners, festivals, etc.)
  - 3) Travel expenses (e.g., lodging, meals, airfare), scholarships, loans, endowments, memorial funds, lobbying or advocacy activities, infrastructure projects, or capital projects
  - 4) Patient assistance programs, medical research, investigator-initiated studies, or activities directly benefiting an individual
  - 5) Activities directly benefiting a health care professional or entity (e.g., physician salaries/fees, medical conference fees, fellowships, accredited/non-accredited medical education/training, requests for J&J Vision medical equipment or products)<sup>2</sup>
  - 6) Requests to support independent educational activities intended to contribute to patient care (e.g., HCP continuing education, fellowships, scholarships, investigator-initiated studies, research, etc.)
  - 7) Programs/activities that are suspended (even temporarily), not yet launched, have already occurred, or where it would take longer than 12 months to fully use requested funds (if awarded)
  - 8) Requests to offset participation-specific costs (e.g., participant-required costs for community members to engage in organization's program)

## Preparing to Apply

**Q. When can we apply to J&J Vision for charitable cash contributions consideration?**

- A. Cash applications may be submitted from **April 18, 2022 – November 4, 2022**, for funding consideration.

**Q. How often may we apply for contributions funding from J&J Vision per calendar year?**

- A. Regardless of funding outcome, organizations should only submit **one cash contributions application** to J&J Vision for charitable contributions funding consideration per calendar year.<sup>3</sup>

<sup>1</sup>Except for non-sectarian entities with separate 501(c)(3) status that provide non-discriminatory social services

<sup>2</sup>Eligibility for limited cataract-surgery products may exist through an unrelated [medical mission trip product donation program](#) (**Note:** we're unable to provide J&J Vision equipment or make exceptions to the product list or other mission trip requirements)

<sup>3</sup>Restrictions apply, subject to change

Q. Can we schedule a call with the J&J Vision Corporate Social Responsibility (CSR) team to discuss our ideas and/or align strategies before we submit an application?

A. No. Due to the volume of requests being received, and to provide a fair and consistent experience for all, our CSR team is unable to engage in pre-application calls with organizations to align strategies or review proposed program ideas.

## Application Review and Funding Decision Process

Q. If we submit a contributions application, are we guaranteed funding from J&J Vision?<sup>4</sup>

A. No, submission of an application does not constitute an offer or guarantee of J&J Vision funding.

Q. If we received contributions funding from J&J Vision in a prior year, does our current application have a higher chance of being approved?

A. No, all applications are treated as a unique occurrence and are evaluated competitively with emphasis given to innovative programs with measurable outcomes that align with our priority focus areas.

Q. How soon after we apply will we be notified of the funding decision on our application?

A. Most applicants are notified of the final decision on their application within 90 days of submission (**Note:** timing may be subject to change without notice to applicants).

- 1) Application funding decisions can be 1 of 3 potential outcomes:
  - i. Conditionally approved for the amount requested in the contributions application (pending completion of any required post-approval paperwork – if applicable)
  - ii. Conditionally approved for less than the amount requested in the contributions application (pending completion of any required post-approval paperwork – if applicable)
  - iii. Declined
- 2) Regardless of outcome (approved or declined), an email will be sent to the point of contact listed in each application informing them of our contributions committee's final decision on their application.

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<sup>4</sup>The only entity authorized to make charitable contributions funding decisions on behalf of J&J Vision is our charitable contributions committee, which does so through the formal charitable contributions process. The committee neither provides, nor acknowledges, charitable contributions funding commitments (regardless of source) that might occur outside of that formal process.