Our Global Vision for Good

Community Impact Report | 2019
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Vision for Good

Today, as you read this, over a billion people are suffering.¹ At risk for losing their most precious sense — sight — they simply can’t see nearly as well as they deserve to.

That’s why, in every corner of the world where Johnson & Johnson Vision serves more than 60 million people in 103 countries, we’re helping people see better, connect better, live better. Because sight is more than simply seeing: it’s a profound way to connect with the world around us, and with each other. When we connect with sight, we connect with life.

Through advocacy and education, we’re working to galvanize a movement at the local level and expand access to eye care where it’s needed most. With a clear purpose of helping patients, together with our global and local partnerships, we have the power to improve eye health by supporting better care in more places around the world than ever before.

Project by project, person by person, we’re committed to sharing our time, talents, and treasure to elevating eye health to a global priority — to changing the trajectory of eye health worldwide.

Living Our Credo

Driven by Our Credo, which calls all Johnson & Johnson employees to put the well-being of the people we serve first, we are committed to blending compassion and innovation to ultimately build a world Connected by Sight.

We focus our citizenship and sustainability efforts where the greatest impact can be achieved. Our people, expertise, and global reach matter: Being a part of the world’s largest and most broadly based healthcare company wouldn’t mean much if we didn’t strive for global change.

Excerpt from Our Credo

We are responsible to the communities in which we live and work and to the world community as well. We must help people be healthier by supporting better access and care in more places around the world. We must be good citizens — support good works and charities, better health and education, and bear our fair share of taxes. We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.
By the Numbers

At Johnson & Johnson, we are a global community of people blending our love for science, and ingenuity to profoundly change the trajectory of health for humanity. Highlights of the impact we’ve made on this journey so far include:

**FORBES’ The World’s Most Reputable Companies For Corporate Responsibility 2018**

- 38,994 patients provided access to MDR-TB treatment
- 51,503 patients provided access to HIV treatment
- 1.4B+ doses of mebendazole donated since 2006 to treat intestinal worms affecting the most deprived communities worldwide; including a chewable, child-friendly formulation, as children are disproportionately at risk for infection
- 104,479 health workers educated in 67 countries
- 31% electricity use from renewable energy sources
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**Our Patients & Consumers**

- 2,571 employees across the globe spent
- 8,332 volunteer hours to support STEM2D (Science, Technology, Engineering, Math, Manufacturing, and Design) in 2018
- 364 employees across the globe spent
- 10,034 volunteer hours to support Bridge to Employment in 2018

**Our Communities & Planet**

- 38,994 patients provided access to MDR-TB treatment
- 51,503 patients provided access to HIV treatment
- 1.4B+ doses of mebendazole donated since 2006 to treat intestinal worms affecting the most deprived communities worldwide; including a chewable, child-friendly formulation, as children are disproportionately at risk for infection
- 104,479 health workers educated in 67 countries
- 31% electricity use from renewable energy sources

**Our People & Youth Development**

- Connecting employee passion to company purpose through TALENT FOR GOOD, a Johnson & Johnson benefit that provides paid leave to cover volunteer efforts anywhere from 8 hours to 8 months.
- Made progress in 2016-2018 toward our 2020 goal of 6M eye care screenings and 100,000 corrective treatments in partnership with Lions Clubs International Foundation with whom we supported underserved children by delivering
- 7.9M eye care screenings
- 73,018 corrective treatments (spectacles)
- 364 employees across the globe spent
- 10,034 volunteer hours to support Bridge to Employment in 2018

Learn more about how we’re committed to using our reach and size for good in the Johnson & Johnson Health for Humanity Report.
Elevating Vision for Life

From helping protect and correct vision to allow children to grow, play, and learn; to enhancing and restoring vision to help people fully experience the life they’ve built — **we’re there every step of the way**. The **two global partners** with whom we work reflect the desire to help people along the lifelong journey of eye health.
Lions Clubs International Foundation’s Sight for Kids mobilizes eye care professionals and volunteers in five countries to conduct vision screenings in low-income schools. They provide teachers with training to perform a visual acuity test and screen for common eye conditions. Students identified with potential vision impairment or eye ailments are referred to healthcare providers for evaluation.

Himalayan Cataract Project (HCP) | CureBlindness and its extensive network of partners across South Asia and sub-Saharan Africa cure needless blindness with the highest quality care at the lowest cost. In addition to providing world-class eye care, HCP | CureBlindness supplies clinical training and ophthalmic infrastructure. Nepali Co-founder Dr. Sanduk Ruit, together with American ophthalmologist Dr. Geoff Tabin, first recognized the unmet eye health need in the Himalayas and founded the organization in 1995. Since then, they have followed a vow to eliminate preventable and treatable blindness there and around the world.
Power of Sight Unlocks a Life of Potential

The Lions Club of Kankinara, a city in West Bengal, approached a local school principal to discuss the Sight for Kids program. This outreach eventually led to 14-year-old Puja Kumari Shaw receiving vision correction services, which made a profound impact on her life.

“During the Sight for Kids vision screening program at our school, I was not able to see the vision chart properly,” said Puja. “My vision has been corrected by the Sight for Kids team, who provided me spectacles free of cost. Now I am seeing the books and blackboard.”

Puja’s parents were extremely happy with the services their daughter received, saying, “We didn’t know our daughter was suffering from sight-related problems, but now after wearing her glasses she is very happy. We are really thankful to the Sight for Kids program for their humanitarian service.”

Since 2002, Sight for Kids has provided more than 30 million children like Puja with eye health education and treatment services.ii

It is the most widely known school-based vision screening program in the world.

In partnership with Lions Clubs International Foundation, we supported delivery of 7.9 million eye care screenings and 73,018 spectacles to underserved children.iii

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iii Johnson & Johnson Health for Humanity Report

* Johnson & Johnson Health for Humanity Report
Khadga Bahadur Bhandari is an 80-year-old man who received sight-restoring surgery at a cataract outreach event in Ramechhap, Nepal, organized by the Tilganga Institute of Ophthalmology with support from HCP | CureBlindness.

Accompanied by his son, Khadga traveled three hours on a very bumpy road to attend the event. Blind from cataracts in both eyes, Khadga was elated to hear he could have his sight restored saying, “how soon can we do it, this would change my life in so many ways.” Khadga said he had been sitting in a room trapped by his blindness in complete darkness for about six months.

When asked what he was looking forward to most, Khadga said, “I could do everything again! I could be independent and my family unburdened. I can’t wait to see my family and my village in the sunshine.”

We’re proud to support HCP | CureBlindness as a leader in performing life-changing surgeries, as well as a source of training and mentorship for the world’s next generation of ophthalmologists and caregivers.

HCP | CureBlindness has screened and treated over 11.5 million people, including 940,000 surgeries for people like Khadga in 20 countries.

Say “Cheese” for Charity

Donate a Photo is an innovative program that allows Johnson & Johnson to connect people to nonprofits, increasing awareness and resources for deserving causes.

For every photo shared through the Donate a Photo app, Johnson & Johnson Vision donates US$1 to eye health organizations such as Sight for Kids and HCP | CureBlindness.iii

iii Johnson & Johnson Health for Humanity Report
Creating Healthier Lives

Healthy communities have heart and come together for the betterment of all. Around the world, Johnson & Johnson Vision employees share their hearts — and expertise — by providing free vision screenings, donating ophthalmic surgical equipment, and actively supporting Science, Technology, Education, and Mathematics (STEM) and other educational initiatives to enable a future for passionate young scientists and leaders. We are using our reach for good in communities everywhere.

Photo: Sight for Kids students in Sri Lanka
Photo courtesy of Lions Clubs International Foundation
Last year, through its work with the Blind Children’s Learning Center (BCLC), Johnson & Johnson Vision employees in California provided over **400 hours of service** to over 250 children — the most ever — along with 551 vision screenings to Orange County students.

Johnson & Johnson Vision’s **Youth Leadership Development Program (YLDP)** is a service-learning initiative for high school students with four main goals:

- Improve teaching and focus the topics students learn to **strengthen the connection** between school and the working world
- Promote **mentoring and relationships** with strong, adult role models
- Promote school as an institution for **community collaboration**
- Give students exposure to all aspects of **running a business**
From tactile learning activities to trick-or-treating and visits with Santa, the Johnson & Johnson Vision team is always finding new ways to brighten the days of the kids at the Blind Children’s Learning Center (BCLC). Located in Santa Ana, California, the BCLC provides visually impaired children with specialized interventions to realize their full potential.

After learning about the BCLC, several Johnson & Johnson Vision employees gathered to volunteer on a regular basis. They started small with beautification projects and tactile learning activities. Over time, both their ambition and relationship with the BCLC grew. Today, over 75 employees across an array of departments volunteer — to help kids grow from impairment to independent.

“As a local organization, we rely on the support of Johnson & Johnson Vision. We are grateful for their partnership and look forward to continuing that relationship to better the lives of the children and families we serve.”

— Kevin Fuhrmann
Blind Children’s Learning Center
Director of Development
Teens Find Brighter Future Through Business

In Jacksonville, Florida, Johnson & Johnson Vision leaders noticed an alarming trend — approximately 20 percent of high school students in Duval County were dropping out of school, which can lead to negative lifelong consequences.

In response, a group of Johnson & Johnson Vision employees created the Youth Leadership Development Program (YLDP). Finding a new way to connect with at-risk students at Englewood High School by teaching them about business became the key to helping them discover a positive path.

Students selected to YLDP are split into teams and assigned a unique business idea. Over the course of the school year, teams work together to develop an ambitious case for their idea and receive mentorship from Johnson & Johnson Vision employees. Participants also visit for tours and insights from leaders across the organization.

Fostering a sense of purpose has given up to 50 mentored students every year an opportunity to live their way to a better future — and the high school dropout rate among YLDP participants has reached zero percent!

YLDP exists so we can engage and provide students with a tangible vision of success. Our hope is to empower the youth we work with to understand and realize their own greatness.

— Vincent Barre
Johnson & Johnson Vision Program Champion

I’ve experienced what it’s like to be a part of a team that actually cares about your success. My team always encouraged me to find new ways to solve problems, to think outside of the box, and to get better at dealing with challenges.

— Grayce Butler
2018-2019 YLDP Participant
Quality Team Intern

Students presenting their team project
Johnson & Johnson Vision employees are lifting up their communities by living Our Credo. Our Talent for Good program enables employees to give back to their communities through volunteer hours. In every region, employees participate in activities that range from walks, drives, and donations to mentoring and tutoring courses. Extended programs such as two-day volunteer leaves and immersion experiences put their skills to use at organizations in need.
Games for Good: Serving Sensory-Impaired Kids & Their Communities

Our Rome-based Johnson & Johnson Vision team received an unexpected challenge when they partnered with Lega del Filo d’Oro, the Italian Organisation for deaf-blind and multisensory-impaired people.

When faced with the question of how to keep children who lack one or more of their vital senses engaged, they came up with a simple answer: games.

A group of 47 Johnson & Johnson Vision employees brought different materials to their volunteer session — balls of wool, buttons, colored paper, essential oils, and more. Each object was selected for its ability to trigger a child’s sense. Essential oils could be used to calm a child who may not be able to see or hear. Wool provided an interesting texture for blind children to feel while learning about the sheep that produced the material.

Together, the team worked to create games that would entertain, educate, and test each participant’s senses.

Working with Lega del Filo d’Oro was very important to us, because this kind of collaboration was not only a way to learn more about the work they’re doing for children, but it was also a way for our team to make a difference in our community. The center was unbelievably grateful to have us there.

— Alessandra Cairo
Johnson & Johnson Vision Employee

Over the course of seven months, Johnson & Johnson Vision employees in Rome dedicated more than 150 hours of service to Lega del Filo d’Oro.
The cataract surgery rate in China is very low; only 0.2 percent of the population receives the treatment due to a lack of knowledge, fear of risk, and affordability.

To improve the cataract surgery rate in China, Johnson & Johnson Vision collaborated with the China Primary Health Care Foundation to establish the “Care with Love, Run for Vision” charity run. The event’s purpose is to **raise disease awareness and cataract treatment funds for those in need**.

Changqing Gao is one of 118 cataract patients who received timely cataract surgery from Johnson & Johnson Vision’s donation to Care with Love, Run for Vision. He and others helped through this program receive better treatment while **reducing their economic burden and improving their quality of life**.

As a leader in ophthalmology, improving people’s lives through cataract surgery isn’t a challenge so much as a calling.

More than **800 healthcare providers** and **200 Johnson & Johnson Vision employees** participated in Care with Love, Run for Vision, clocking a massive **11.37 million steps**!

Johnson & Johnson Vision donated a total of **$42,138** to Care with Love, Run for Vision during a ceremony in the Lingdong township health center in Jiangxi province.
Helping Patients and the Planet

Whether seeking to protect the privacy of patients, being transparent about business activities, engaging with suppliers, or assessing options for safe, ethical, and patient-centered decision-making, Johnson & Johnson seeks to sustain the trust earned over the course of more than 130 years of business operations.

Johnson & Johnson Vision is committed to creating a healthier world, protecting the planet, and reducing our environmental impact. Our goal is to provide positive outcomes for our customers while reducing our footprint on the planet as we change the trajectory of global health. We’ll do this by continuing to focus on three key areas: climate, waste reduction, and protecting natural resources.

As part of our efforts to instill unequivocal confidence in the quality, safety, and authenticity of Johnson & Johnson Vision products, we work with Johnson & Johnson’s Global Brand Protection team to protect eye care professionals and patients from illicit trade, including counterfeiting, diversion, and tampering.iii

In 2018, Johnson & Johnson Vision joined the Health Care Alliance for Patient Safety as a leadership and charter member alongside the American Optometric Association to advocate for solutions to advance eye health, promote patient safety, and elevate the doctor-patient relationship.iii

iii Johnson & Johnson Health for Humanity Report
By applying the power of the Johnson & Johnson Family of Companies, science, and technology; by galvanizing our communities and mobilizing resources to bridge gaps in access to care; and by delivering meaningful innovation to tackle tough eye health issues, we will create a world Connected by Sight.