

# Our Global Vision for Good

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Community Impact Report | 2019

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Student receiving an eye exam at a Sight for Kids event in Thailand

## Vision for Good

Today, as you read this, over a billion people are suffering.<sup>i</sup> At risk for losing their most precious sense — sight — they simply can't **see** nearly as well as they deserve to.

That's why, in every corner of the world where Johnson & Johnson Vision serves more than 60 million people in 103 countries, we're helping people see better, connect better, live better. Because sight is more than simply seeing: it's a profound way to connect with the world around us, and with each other. When we connect with sight, we connect with **life**.

Through advocacy and education, we're working to galvanize a movement at the local level and expand access to eye care where it's needed most. With a clear purpose of helping patients, together with our global and local partnerships, we have the power to improve eye health by supporting better care in more places around the world than ever before.

Project by project, person by person, we're committed to sharing our time, talents, and treasure to elevating eye health to a global priority — to changing the trajectory of eye health worldwide.



### VISION

To help people see better, connect better, live better.



### MISSION

To bring science and sense of sight to life through world-class innovation and customer experience.



### OPPORTUNITY

To change the trajectory of eye health worldwide.

<sup>i</sup><https://www.un.org/en/events/brailleday/background.shtml>

# Living Our Credo

Driven by Our Credo, which calls all Johnson & Johnson employees to put the well-being of the people we serve first, we are committed to blending compassion and innovation to ultimately **build a world Connected by Sight**.


We focus our citizenship and sustainability efforts where the greatest impact can be achieved. Our people, expertise, and global reach matter: Being a part of the world's largest and most broadly based healthcare company wouldn't mean much if we didn't **strive for global change**.



## *Excerpt from* **Our Credo**

We are responsible to the communities in which we live and work and to the world community as well. We must help people be healthier by supporting better access and care in more places around the world. We must be good citizens — support good works and charities, better health and education, and bear our fair share of taxes. We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.

## By the Numbers

At Johnson & Johnson, we are a global community of people blending our  **science**, and **ingenuity** to profoundly change the trajectory of health for humanity. Highlights of the impact we've made on this journey so far include:



### Our Patients & Consumers

# 38,994

patients provided access to MDR-TB treatment

# 51,503

patients provided access to HIV treatment

# 1.4B+

doses of mebendazole

donated since 2006 to treat intestinal worms affecting the most deprived communities worldwide; including a chewable, child-friendly formulation, as children are disproportionately at risk for infection



### Our Communities & Planet

# 104,479

health workers educated in 67 countries

# 31%

electricity use from renewable energy sources

Made progress in 2016-2018 toward our 2020 goal of 6M eye care screenings and 100,000 corrective treatments in partnership with Lions Clubs International Foundation with whom we supported underserved children by delivering

# 7.9M

eye care screenings

+

# 73,018

corrective treatments (spectacles)

**FORBES' The World's Most Reputable Companies For Corporate Responsibility 2018**



### Our People & Youth Development

Connecting employee passion to company purpose through TALENT FOR GOOD, a Johnson & Johnson benefit that provides paid leave to cover volunteer efforts anywhere from 8 hours to 8 months.

# 2,571

employees across the globe spent

# 8,332

volunteer hours to support STEM<sup>2</sup>D (Science, Technology, Engineering, Math, Manufacturing, and Design) in 2018

Bridge to Employment helps prepare high school students from disadvantaged communities to stay in school, enroll in higher education, and pursue a career in the health sector.

# 364

employees across the globe spent

# 10,034

volunteer hours to support Bridge to Employment in 2018



## Elevating Vision for Life

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From helping protect and correct vision to allow children to grow, play, and learn; to enhancing and restoring vision to help people fully experience the life they've built — **we're there every step of the way.** The **two global partners** with whom we work reflect the desire to help people along the lifelong journey of eye health.



### Lions Clubs International Foundation's **Sight for Kids**

mobilizes eye care professionals and volunteers in five countries to conduct vision screenings in low-income schools. They provide teachers with training to perform a visual acuity test and screen for common eye conditions. Students identified with potential vision impairment or eye ailments are referred to healthcare providers for evaluation.



### **Himalayan Cataract Project (HCP) | CureBlindness**

and its extensive network of partners across South Asia and sub-Saharan Africa cure needless blindness with the highest quality care at the lowest cost. In addition to providing world-class eye care, HCP | CureBlindness supplies clinical training and ophthalmic infrastructure. Nepali Co-founder Dr. Sanduk Ruit, together with American ophthalmologist Dr. Geoff Tabin, first recognized the unmet eye health need in the Himalayas and founded the organization in 1995. Since then, they have followed a vow to eliminate preventable and treatable blindness there and around the world.



Sight for Kids students in Kenya  
Photo courtesy of Lions Clubs International Foundation



Man being examined at an  
HCP | CureBlindness supported cataract outreach event  
Photo courtesy of HCP | CureBlindness



## Power of Sight Unlocks a Life of Potential

The Lions Club of Kankinara, a city in West Bengal, approached a local school principal to discuss the Sight for Kids program. This outreach eventually led to 14-year-old Puja Kumari Shaw receiving vision correction services, which made a profound impact on her life.

“During the Sight for Kids vision screening program at our school, I was not able to see the vision chart properly,” said Puja. “My vision has been corrected by the Sight for Kids team, who provided me spectacles free of cost.

**Now I am seeing the books and blackboard.”**

Puja’s parents were extremely happy with the services their daughter received, saying, “We didn’t know our daughter was suffering from sight-related problems, but now after wearing her glasses she is very happy. We are really thankful to the Sight for Kids program for their humanitarian service.”



<sup>ii</sup> <https://www.jjvision.com/feature-story/honoring-world-sight-day-connected-by-sight>

<sup>iii</sup> Johnson & Johnson [Health for Humanity Report](#)



Puja with her glasses provided by Sight for Kids  
Photo courtesy of Lions Clubs International Foundation



Since 2002, Sight for Kids has provided more than **30 million children** like Puja with eye health education and treatment services.<sup>ii</sup>

It is the **most widely known** school-based vision screening program in the world.



In partnership with Lions Clubs International Foundation, we supported delivery of **7.9 million eye care screenings** and **73,018 spectacles** to underserved children.<sup>iii</sup>



Sight for Kids student in India  
Photo courtesy of Lions Clubs International Foundation



## From Trapped in Darkness to Celebrating in Sunlight

Khadga Bahadur Bhandari is an 80-year-old man who received sight-restoring surgery at a cataract outreach event in Ramechhap, Nepal, organized by the Tilganga Institute of Ophthalmology with support from HCP | CureBlindness.

Accompanied by his son, Khadga traveled three hours on a very bumpy road to attend the event. Blind from cataracts in both eyes, Khadga was **elated to hear he could have his sight restored** saying, “how soon can we do it, this would change my life in so many ways.” Khadga said he had been sitting in a room trapped by his blindness in complete darkness for about six months.

When asked what he was looking forward to most, Khadga said, “I could do everything again! I could be independent and my family unburdened. **I can’t wait to see my family and my village in the sunshine.**”



<sup>ii</sup> <https://www.jjvision.com/feature-story/honoring-world-sight-day-connected-by-sight>



Khadga being carried into the operating room for cataract surgery



Khadga after cataract surgery



We’re proud to support HCP | CureBlindness as a leader in performing **life-changing surgeries**, as well as a source of **training and mentorship** for the world’s next generation of ophthalmologists and caregivers.



Khadga removing the bandages after cataract surgery



Khadga at the cataract outreach event after removing his bandages  
Photos courtesy of HCP | CureBlindness



HCP | CureBlindness has screened and treated over **11.5 million people**, including **940,000 surgeries** for people like Khadga in **20 countries.**<sup>ii</sup>

# Say “Cheese” for Charity

**Donate a Photo** is an innovative program that allows Johnson & Johnson to connect people to nonprofits, increasing awareness and resources for deserving causes.

For every photo shared through the Donate a Photo app, Johnson & Johnson Vision donates **US\$1 to eye health organizations** such as Sight for Kids and HCP | CureBlindness.<sup>iii</sup>

<sup>iii</sup> Johnson & Johnson [Health for Humanity Report](#)





## Creating Healthier Lives

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Healthy communities have heart and come together for the betterment of all. Around the world, Johnson & Johnson Vision employees **share their hearts — and expertise** — by providing free vision screenings, donating ophthalmic surgical equipment, and actively supporting Science, Technology, Education, and Mathematics (STEM) and other educational initiatives to enable a future for passionate young scientists and leaders. We are using our **reach for good** in communities everywhere.



Last year, through its work with the **Blind Children's Learning Center (BCLC)**, Johnson & Johnson Vision employees in California provided over **400 hours of service** to over 250 children — the most ever — along with 551 vision screenings to Orange County students.



Johnson & Johnson Vision's **Youth Leadership Development Program (YLDP)** is a service-learning initiative for high school students with four main goals:



Improve teaching and focus the topics students learn to **strengthen the connection** between school and the working world



Promote **mentoring and relationships** with strong, adult role models



Promote school as an institution for **community collaboration**



Give students exposure to all aspects of **running a business**



Johnson & Johnson Vision employees visiting the Blind Children's Learning Center



Students being recognized for their team presentation



## Helping Kids Grow from Impairment to Independent

From tactile learning activities to trick-or-treating and visits with Santa, the Johnson & Johnson Vision team is always finding new ways to brighten the days of the kids at the Blind Children's Learning Center (BCLC). Located in Santa Ana, California, the BCLC provides visually impaired children with specialized interventions to realize their full potential.

After learning about the BCLC, several Johnson & Johnson Vision employees gathered to volunteer on a regular basis. They started small with beautification projects and tactile learning activities. Over time, both their ambition and relationship with the BCLC grew. Today, over **75 employees across an array of departments volunteer** — to help kids grow from impairment to independent.



Johnson & Johnson Vision employees participating in the Destination Independence 5K Walk in support of the Blind Children's Learning Center

“

*As a local organization, we rely on the support of Johnson & Johnson Vision. We are grateful for their partnership and look forward to continuing that relationship to better the lives of the children and families we serve.*

— Kevin Fuhrmann  
Blind Children's Learning Center  
Director of Development

”



Johnson & Johnson Vision employee reviewing educational materials for the Blind Children's Learning Center



## Teens Find Brighter Future Through Business

In Jacksonville, Florida, Johnson & Johnson Vision leaders noticed an alarming trend — approximately 20 percent of high school students in Duval County were dropping out of school, which can lead to negative lifelong consequences.

In response, a group of Johnson & Johnson Vision employees created the Youth Leadership Development Program (YLDP). Finding a new way to connect with at-risk students at Englewood High School by teaching them about business became the key to **helping them discover a positive path.**

Students selected to YLDP are split into teams and assigned a unique business idea. Over the course of the school year, teams work together to develop an ambitious case for their idea and receive mentorship from Johnson & Johnson Vision employees. Participants also visit for tours and insights from leaders across the organization.

Fostering a sense of purpose has given up to 50 mentored students every year an opportunity to **live their way to a better future** — and the high school dropout rate among YLDP participants has reached zero percent!



Student team with Johnson & Johnson Vision employees onsite

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*YLDP exists so we can engage and provide students with a tangible vision of success. Our hope is to empower the youth we work with to understand and realize their own greatness.*

— Vincent Barre  
Johnson & Johnson Vision  
Program Champion

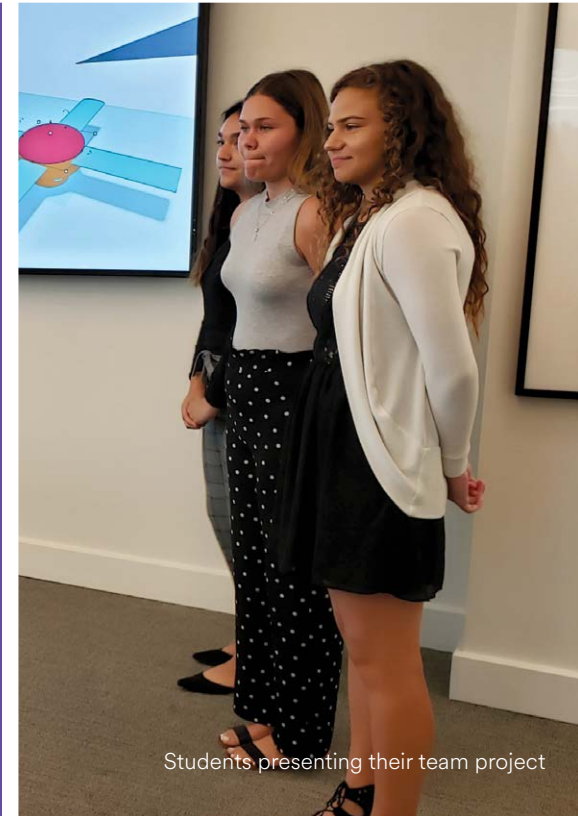
”

“

*I've experienced what it's like to be a part of a team that actually cares about your success. My team always encouraged me to find new ways to solve problems, to think outside of the box, and to get better at dealing with challenges.*

— Grayce Butler  
2018-2019 YLDP Participant  
Quality Team Intern

”



Students presenting their team project



## Lifting Up Our Communities

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Johnson & Johnson Vision employees are lifting up their communities by **living Our Credo**. Our Talent for Good program enables employees to give back to their communities through volunteer hours. In every region, employees participate in activities that range from **walks, drives, and donations** to **mentoring and tutoring** courses. Extended programs such as two-day volunteer leaves and **immersion experiences** put their skills to use at organizations in need.



## Games for Good: Serving Sensory-Impaired Kids & Their Communities

Our Rome-based Johnson & Johnson Vision team received an unexpected challenge when they partnered with Lega del Filo d'Oro, the Italian Organisation for deaf-blind and multisensory-impaired people.

When faced with the question of how to keep children who lack one or more of their vital senses engaged, they came up with a simple answer: games.

**A group of 47 Johnson & Johnson Vision employees** brought different materials to their volunteer session — balls of wool, buttons, colored paper, essential oils, and more. Each object was selected for its ability to trigger a child's sense. Essential oils could be used to calm a child who may not be able to see or hear. Wool provided an interesting texture for blind children to feel while learning about the sheep that produced the material.

Together, the team worked to **create games that would entertain, educate, and test each participant's senses.**



Student participating in a sensory activity at Lega del Filo d'Oro

“

*Working with Lega del Filo d'Oro was very important to us, because this kind of collaboration was not only a way to learn more about the work they're doing for children, but it was also a way for our team to make a difference in our community. The center was unbelievably grateful to have us there.*

— Alessandra Cairo  
Johnson & Johnson Vision Employee

”



Over the course of seven months, Johnson & Johnson Vision employees in Rome dedicated more than **150 hours of service** to Lega del Filo d'Oro.



Student participating in a sensory activity at Lega del Filo d'Oro



## Improving Vision, One Step at a Time

The cataract surgery rate in China is very low; only 0.2 percent of the population receives the treatment due to a lack of knowledge, fear of risk, and affordability.

To improve the cataract surgery rate in China, Johnson & Johnson Vision collaborated with the China Primary Health Care Foundation to establish the “Care with Love, Run for Vision” charity run. The event’s purpose is to **raise disease awareness and cataract treatment funds for those in need.**

Changqing Gao is one of 118 cataract patients who received timely cataract surgery from Johnson & Johnson Vision’s donation to Care with Love, Run for Vision. He and others helped through this program receive better treatment while **reducing their economic burden and improving their quality of life.**

As a leader in ophthalmology, improving people’s lives through cataract surgery isn’t a challenge so much as a calling.



More than **800 healthcare providers** and **200 Johnson & Johnson Vision employees** participated in Care with Love, Run for Vision, clocking a massive **11.37 million steps!**



Care with Love, Run for Vision participants celebrate their steps



Cataract patient, Changqing Gao, presenting at China Sight Day

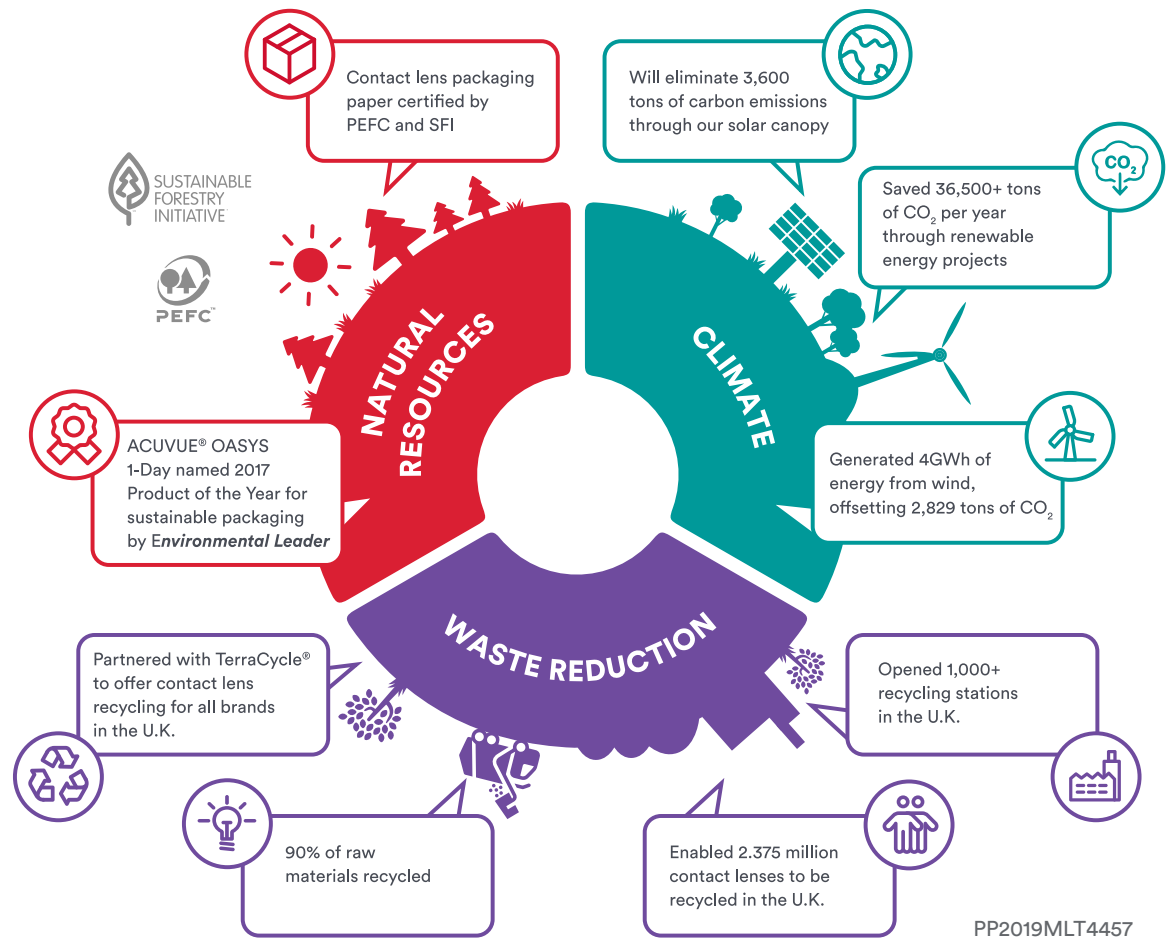


Johnson & Johnson Vision donated a total of **\$42,138** to Care with Love, Run for Vision during a ceremony in the Lingdong township health center in Jiangxi province.

# Helping Patients and the Planet

Whether seeking to protect the privacy of patients, being transparent about business activities, engaging with suppliers, or assessing options for safe, ethical, and patient-centered decision-making, Johnson & Johnson seeks to sustain the trust earned over the course of more than **130 years** of business operations.

Johnson & Johnson Vision is committed to creating a healthier world, protecting the planet, and reducing our environmental impact. Our goal is to provide positive outcomes for our customers while **reducing our footprint on the planet** as we change the trajectory of global health. We'll do this by continuing to focus on three key areas: **climate**, **waste reduction**, and protecting **natural resources**.



As part of our efforts to instill unequivocal confidence in the quality, safety, and authenticity of Johnson & Johnson Vision products, we work with **Johnson & Johnson's Global Brand Protection** team to protect eye care professionals and patients from illicit trade, including counterfeiting, diversion, and tampering.<sup>iii</sup>



In 2018, Johnson & Johnson Vision joined the **Health Care Alliance for Patient Safety** as a leadership and charter member alongside the **American Optometric Association** to advocate for solutions to advance eye health, promote patient safety, and elevate the doctor-patient relationship.<sup>iii</sup>

<sup>iii</sup> Johnson & Johnson [Health for Humanity Report](#)

A woman in a black business suit is crouching on stone steps, adjusting the collar of a young girl's school uniform. The girl is wearing a white short-sleeved shirt with dark stripes on the cuffs, a dark pleated skirt with white stripes, white tights, and black Mary Jane shoes. She has a blue backpack. The woman is smiling and looking at the girl. A black bag is on the ground to the right. The background is a red wooden door.

By applying the power of the Johnson & Johnson Family of Companies, science, and technology; by galvanizing our communities and mobilizing resources to bridge gaps in access to care; and by delivering meaningful innovation to tackle tough eye health issues, we will create a world **Connected by Sight**.

