

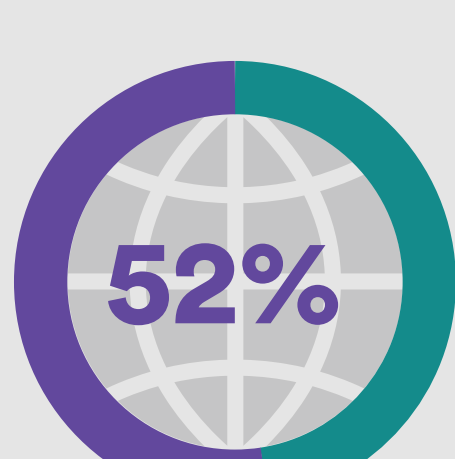
Shining a Spotlight on Global Eye Health 2021

J&J Vision Global Eye Health Survey

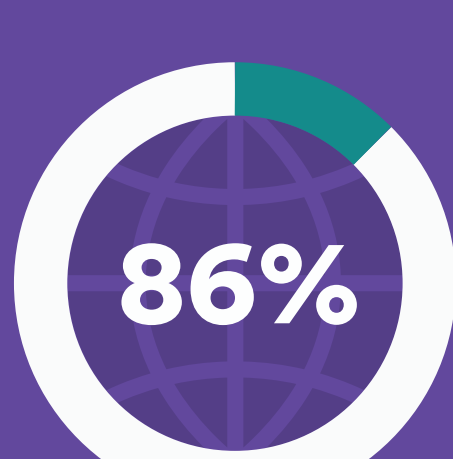
Reveals Significant Barriers to Seeking Care

Why prioritize your eyes?

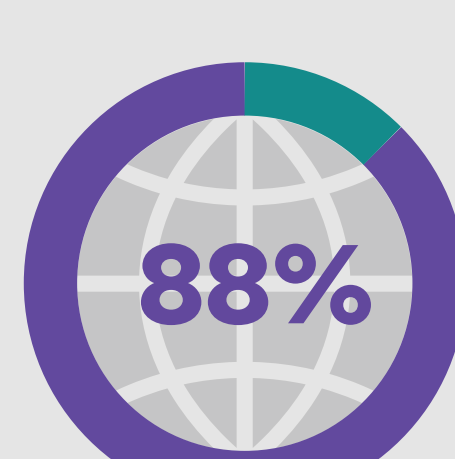
A majority (70%) of adults worldwide understand the importance of eye health but don't plan to get their eyes examined this year.



of respondents say they get annual eye exams



of the world's adult population **fear losing their sight** above any other sense



of people view eye health maintenance a **priority** for their overall health

Only **3 in 10 people** have scheduled or plan to schedule an annual eye exam.

DID YOU KNOW?

An eye exam can detect

270+

different medical conditions

Here are the **top 6 medical conditions** that your next eye exam could provide early warning signs for:



DIABETES



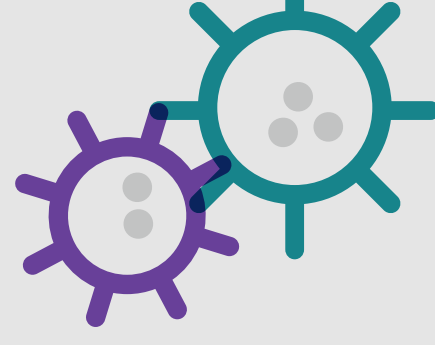
HEART DISEASE



STROKE RISK



HIGH BLOOD PRESSURE



CANCER



DYSLEXIA

Eye exams are critical at every stage of life!



MYOPIA

50% of the world's population is projected to be myopic (near sighted) by 2050 with nearly one billion people expected to have the more severe "high myopia"

75% of parents believe it is more important for their child to receive an eye exam than it is for them

61% of parents indicate they're concerned about their children being diagnosed as myopic

27% plan to schedule an annual eye exam for their children



CATARACTS

72% of respondents who had a cataract surgery say they would have done it sooner if they'd have known how much better their vision would be

56% didn't realize how bad their vision was until after surgery

46% didn't realize cataract surgery is outpatient

31% didn't realize the procedure takes less than 10 minutes

Barriers to eye care



COVID-19

Key driver of delayed eye care in 2021

more than one-third believe their vision has deteriorated since the start of the pandemic



BEAUTY AND EYE HEALTH

Aesthetics don't have to be sacrificed for improved vision

1 in 4 respondents indicated they're more concerned about **how their eyes look**, than the **actual health** of their eyes



The findings from this survey reveal several insights that shed light on the biggest barriers to care—awareness and access—and specifically highlight the need for education around the importance of getting an annual eye exam and the connection between eye health and overall health.

Prioritize your eyes
Johnson & Johnson VISION

About the J&J Vision Global Eye Health Survey

The Second Annual J&J Vision Global Eye Health Survey was conducted online July - August 2021 by The Harris Poll, experts in public polling research and analytics, of more than 16,000 adults 18 years of age or older across United States, United Kingdom, China, France, Germany, Korea, Russia, and Brazil. Revealing key insights across the lifestyle of eye health, this survey is conducted annually as part of the *Prioritize Your Eyes* campaign, a worldwide effort to raise awareness about the importance of eye health and encourage everyone to get an annual eye exam.