

# ACUVUE® Brand Contact Lens Portfolio

ACUVUE® Brand is the #1 contact lens brand around the world, serving over 50 million patients in more than 103 countries across the globe. Its portfolio offers vision correction options for patients with nearsightedness, farsightedness, astigmatism or presbyopia.<sup>1</sup> Each product is designed to provide comfort and meet a patient's unique lifestyle and physiological needs.<sup>2</sup>

**4 billion** ACUVUE® Brand Contact Lenses are made annually<sup>3</sup>




**1-DAY ACUVUE® MOIST Brand is the #1** daily disposable contact lens<sup>4</sup>

**ACUVUE OASYS® Brand is the #1** selling contact lens brand<sup>5</sup>

**ACUVUE®** Most trusted brand by eye care professionals globally<sup>6</sup>

## ACUVUE OASYS® Brand

The #1 selling contact lens brand<sup>5</sup>, ACUVUE OASYS® helps reduce the feeling of tired eyes from digital devices or challenging environments.<sup>7</sup>

1D ACUVUE OASYS® 1-DAY	1D ACUVUE OASYS® 1-DAY for ASTIGMATISM	2W ACUVUE OASYS®	2W ACUVUE OASYS® for PRESBYOPIA (Multifocal)	2W ACUVUE OASYS® for ASTIGMATISM
				
<ul style="list-style-type: none"> <li>HydraLuxe™ Technology has tear-like properties that work with the natural tear film to provide all-day comfort and performance<sup>7</sup></li> <li>Available in 1-Day sphere and 1-Day toric</li> <li>90 pack (sphere)</li> <li>30 pack (toric)</li> </ul>		<ul style="list-style-type: none"> <li>HYDRACLEAR® PLUS Technology helps to stabilize the tear film, minimizing dryness and maintaining moisture<sup>8</sup></li> <li>Available in 2-Week multifocal and 2-Week toric</li> <li>12 and 24 packs (sphere)</li> <li>6 pack (toric and multifocal)</li> </ul>		

## 1-DAY ACUVUE® MOIST Brand

The #1 daily disposable contact lens<sup>3</sup>, 1-DAY ACUVUE® MOIST with LACREON® Technology helps keep moisture in and irritation out for eyes prone to sensitivity, irritation or allergies.<sup>8</sup>

1D 1-DAY ACUVUE® MOIST	1D 1-DAY ACUVUE® MOIST Multifocal	1D 1-DAY ACUVUE® MOIST for ASTIGMATISM	
			<ul style="list-style-type: none"> <li>Available in 1-Day sphere, 1-Day multifocal and 1-Day toric</li> <li>30 and 90 packs</li> </ul>

\*All ACUVUE® Brand Contact Lenses have Class 1 or Class 2 UV-blocking to help provide protection against transmission of harmful UV radiation to the cornea and into the eye. UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area.

\*\*JJVC Data on file 2013. \*Helps protect against transmission of harmful UV radiation to the cornea and into the eye. †UVB and UVA blocking percentages are taken on average across the wave length.


## ACUVUE® VITA Brand

30-Day ACUVUE® VITA helps maximize and maintain lens hydration with HydraMax™ Technology for reliable, superior comfort throughout the month.<sup>9</sup>

<b>30D</b> <b>ACUVUE® VITA</b>	<b>30D</b> <b>ACUVUE® VITA</b> <b>for ASTIGMATISM</b>
	
<ul style="list-style-type: none"> <li>Available in Monthly sphere</li> <li>6 and 12 packs</li> </ul>	<ul style="list-style-type: none"> <li>Available in Monthly toric</li> <li>6 pack</li> </ul>


## 1-DAY ACUVUE® TruEye® Brand

1-DAY ACUVUE® TruEye® with HYDRACLEAR® Technology maintains a consistently lubricated surface to help minimize lens-eye interaction for a near no-lens experience all day and over time.<sup>8</sup>

<b>1D</b> <b>1-DAY ACUVUE® TruEye®</b>

<ul style="list-style-type: none"> <li>Available in 1-Day sphere</li> <li>30 and 90 packs</li> </ul>

## ACUVUE® 2 Brand

ACUVUE® 2 Brand provides a versatile soft lens feel for clear, comfortable vision.<sup>11</sup>

<b>2W</b> <b>ACUVUE® 2</b>		<ul style="list-style-type: none"> <li>Available in 2-Week sphere</li> <li>6 pack</li> </ul>
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## 1-DAY ACUVUE® DEFINE® Brand

1-DAY ACUVUE® DEFINE® enhances iris depth, dimension and definition for more radiant, beautiful eyes, while providing all-day comfort and moisture with LACREON® Technology.<sup>10</sup>

<b>1D</b> <b>1-DAY ACUVUE® DEFINE®</b>		 New Radiant Bright  New Radiant Charm  NATURAL SHINE™  Accent Style  Vivid Style  NATURAL SPARKLE™  NATURAL SHIMMER™	<ul style="list-style-type: none"> <li>Available in 1-Day sphere</li> <li>30 and 90 packs</li> </ul>
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### All ACUVUE® Brand Contact Lenses Offer:



**INVISIBLE EDGE**  
FOR COMFORT

Contours to eyes to help the eyelid glide seamlessly across the lens helping to enhance comfort.<sup>12</sup>



**UV BLOCKING**  
FOR EYE HEALTH

Blocks at least 97% of UVB and 81% of UVA rays, as standard across the entire line.<sup>12</sup>

### All ACUVUE® Brand Astigmatism Contact Lenses Offer:



**EYELID STABILIZED**  
FOR ASTIGMATISM

Harnesses the natural power of the blinking eye to help provide consistent and stable vision for astigmatic patients.<sup>12</sup>

<sup>1</sup>JJV Company Fact Sheet. Johnson & Johnson Vision <sup>2</sup>Why ACUVUE. ACUVUE. <https://www.acuvue.com/why-contact-lenses/why-acuvue>. <sup>3</sup>Johnson & Johnson Vision Integration 2H 2017 External Talking Points. <sup>4</sup>Euromonitor International Limited; based on research conducted in May 2017; world and "globally" represent markets accounting for 76.5% of total daily disposable contact lenses in 2016 (retail sales). <sup>5</sup>Euromonitor International Limited; based on 2015 retail value sales of contact lenses as researched by Euromonitor in 32 countries <sup>6</sup>Survey conducted 12/2016 to 2/2017. Aggregated sample comprises 1,050 Eye Care Professionals from the U.S., UK, Russia, Japan & S. Korea markets, representing over 1/2 of global contact lens retail sales <sup>7</sup>Claims Substantiation Memo. Material Properties 1-D AV MOIST, TruEye and AV OASYS 1-D w HydraLux. <sup>8</sup>Claims Substantiation Memo. Lacreon, Hydraclear Plus, Hydraclear 1 and Hydraluxe Tear Film Technologies. <sup>9</sup>Claims Substantiation Memo. HydraMax Technology Definition. <sup>10</sup>Claims Substantiation Memo. iDADwL Asian Cosmetic Claims include RB and RC variant. <sup>11</sup>ACUVUE® 2 2-Week Contact Lenses. ACUVUE. <https://www.acuvue.com/contact-lenses/acuvue-2>. <sup>12</sup>Claims Substantiation Memo. Iconography for ACUVUE® Master Brand, EYE-INSPIRED INNOVATIONS.

# Indications and Important Safety Information

## **IMPORTANT SAFETY INFORMATION FOR ALL ACUVUE® BRANDS (Except ACUVUE® VITA, 1-DAY ACUVUE® DEFINE® and ACUVUE® 2 COLOURS)**

**Important Information for contact lens wearers:** ACUVUE® Brand Contact Lenses are available by prescription only for vision correction. An eye doctor will determine whether contact lenses are right for you.

**How should I use my lenses?** Follow the wear and replacement schedule and the lens care instructions provided by your eye doctor.

**Are there any risks with wearing contact lenses?** Although rare, serious eye problems can develop while wearing contact lenses. Therefore, it is important to talk to your eye doctor about proper wear and care of your lenses.

**Who should not wear contact lenses?** Only your eye doctor can determine if contact lenses are right for you. If your eye doctor has prescribed contact lenses for you, you should not wear them if you have an eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. If one of these conditions occurs, contact your eye doctor immediately.

**Where can I obtain more information about ACUVUE® Brand Contact Lenses?** For more information on proper wear, care and safety, talk to your eye doctor, call 1-800-843-2020 or download the [Patient Instruction Guides](#).

## **IMPORTANT SAFETY INFORMATION FOR ACUVUE® VITA BRAND CONTACT LENSES**

**Important Information for contact lens wearers:** ACUVUE® VITA Brand Contact Lenses are available by prescription only for vision correction as a daily wear lens with one-month recommended replacement. An eye doctor will determine whether contact lenses are right for you.

**How should I use my lenses?** Follow the wear and replacement schedule and the lens care instructions provided by your eye doctor.

**Are there any risks with wearing contact lenses?** Although rare, serious eye problems can develop while wearing contact lenses. To help avoid these problems, follow the wear and replacement schedule and lens care instructions provided by your eye doctor.

**Who should not wear contact lenses?** Only your eye doctor can determine if contact lenses are right for you. If your eye doctor has prescribed contact lenses for you, you should not wear them if you have an eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. If one of these conditions occurs, remove the lens and contact your eye doctor immediately.

**Where can I obtain more information about ACUVUE® Brand Contact Lenses?** For more information on proper wear, care and safety, talk to your eye doctor, call 1-800-843-2020 or download the [Patient Instruction Guides](#).

## **IMPORTANT SAFETY INFORMATION FOR 1-DAY ACUVUE® DEFINE® BRAND CONTACT LENSES**

**Important Information for contact lens wearers:** 1-DAY ACUVUE® DEFINE® Brand Contact Lenses are available with and without vision correction. An eye care professional will determine whether contact lenses are right for you.

**How should I use my lenses?** Follow the wear and replacement schedule and the lens care instructions provided by your eye doctor.

**Are there any risks with wearing contact lenses?** Although rare, serious eye problems can develop while wearing contact lenses. Therefore, it is important to talk to your eye doctor about proper wear and care of your lenses.

**Who should not wear contact lenses?** Only your eye doctor can determine if contact lenses are right for you. Once you have your contact lenses, do not wear them if you have an eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. If one of these conditions occurs, contact your eye doctor immediately.

**Can a friend wear my contact lenses?** No, you should never let anyone else wear your lenses for two reasons. If you share the same lenses, it can increase your risk of getting an eye infection. In addition, only an eye doctor can determine if the lenses are right for your friend.

**Where can I obtain more information about ACUVUE® Brand Contact Lenses?** For more information on proper wear, care and safety, talk to your eye doctor, call 1-800-843-2020 or download the [Patient Instruction Guides](#).

## **IMPORTANT UV INFORMATION**

\*Helps protect against transmission of harmful UV radiation to the cornea and into the eye.

**WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. NOTE: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your eye care practitioner for more information.