



Vision for  
GOOD.

IMPACT REPORT 2020

Johnson & Johnson VISION





Of all of our five senses, sight is perhaps the most important. We are connected by sight to life's moments and to each other. And it directly affects our physical and mental health. Unfortunately, more than one billion people around the world are living with vision impairment that is preventable or yet to be addressed, but don't have access to eye care and potentially life-changing treatment.<sup>1</sup> Johnson & Johnson Vision is determined to change that. We are changing the trajectory of eye health to help people see better, connect better, live better.

<sup>1</sup> "Johnson & Johnson Vision Calls on Individuals Worldwide to Prioritize Your Eyes in 2020." News Releases, Johnson & Johnson Vision Care, Inc., 20 February 2020, <https://www.jjvision.com/pressrelease/johnson-johnson-vision-calls-individuals-worldwide-prioritize-your-eyes-2020>



# Vision For Good

## Good For Communities

Elevating eye health awareness, providing access to care, and strengthening the communities in which we live and work.

## Good For Teammates

Creating an environment for our employees to achieve their full potential.

## Good For The Planet

Minimizing our impact on the planet while we change the trajectory of eye health.



### Our Vision:

To help people see better, connect better, live better.



### Our Mission:

To bring science and sense of sight to life through world-class innovation and customer experience.



### Our Opportunity:

To change the trajectory of eye health.








### Excerpt from **Our Credo**

We are responsible to the communities in which we live and work and to the world community as well. We must help people be healthier by supporting better access and care in more places around the world. We must be good citizens — support good works and charities, better health and education, and bear our fair share of taxes. We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.

# Our Impact

At Johnson & Johnson, **we are a global community of people blending** , **Science**, and **Ingenuity** to profoundly change the trajectory of health for humanity. Anchored in Our Credo and driven by our purpose, we are called to put the well-being of the people we serve first.

## Our Patients & Consumers



**106,000**

patients were provided  
access to MDR-TB treatment



**105,000**

patients were provided  
access to HIV treatment



**1.6 billion+**

doses of VERMOX® (mebendazole) have been donated since 2006 to treat intestinal worms, which affect the most deprived communities worldwide; including a chewable, child-friendly formulation, as children are disproportionately at risk for infection

Learn more about how we're committed to using our reach and size for good. Data as reported in the 2019 Johnson & Johnson [Health for Humanity Report](#).



# Our Communities & Planet



Enrolled suppliers  
covering approximately  
**71%**  
of spend in our Sustainable  
Procurement Program



**30%**  
of our electricity is produced  
or procured from renewable  
energy sources



**\$1.6 billion**  
spend with diverse suppliers

We made progress in 2016-2019 toward our 2020 goal of providing six million eye care screenings and 100,000 corrective treatments through Sight For Kids, a co-founded program with Lions Clubs International Foundation that supports underserved children by delivering 12 million eye care screenings and 120,000 corrective treatments (spectacles).

Immediately following the early spread of COVID-19 in late 2019, we began mobilizing resources to launch a multi-pronged response, which included vaccine investigation and development, therapeutic compound screening, global collaborations with governments and the scientific community, donation of equipment and needed resources, investments to support the frontline health workforce, and management of the COVID-19 impact on our operations and employees.

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**1,947**

employees across the globe spent

**6,961**

volunteer hours to support WiSTEM<sup>2</sup>D, which reached

**577,000**

girls

# Our People & Youth Development

WiSTEM<sup>2</sup>D is a program designed to inspire young girls and women to enter STEM<sup>2</sup>D fields (science, technology, engineering, math, manufacturing, and design).

Bridge to Employment helps young people improve school attendance, enhance academic achievements, and gain awareness of career possibilities in healthcare. The Bridge to Employment program recently launched a pilot extension program called Pathway to Success, which provided immersive experiences through internships at Johnson & Johnson. A first cohort of 17 students participated as interns in our operating companies in 2019.



**323**

employees across the globe spent **7,154** volunteer hours to support Bridge to Employment, reaching **887** students

**Additionally:**



**46%**

of management roles are held by women

**Our Talent for Good strategy is creating a movement of change-makers across Johnson & Johnson, empowering employees to build healthier communities and be catalysts for positive change. The company provides from eight hours to eight months of paid leave to cover volunteer efforts.**

Learn more about how we're committed to using our reach and size for good. Data as reported in the 2019 Johnson & Johnson [Health for Humanity Report](#).





# Partners For Sight. Changes For Life.

With vision as one of its eight global causes, Lions Clubs International Foundation (LCIF) is dedicated to building comprehensive and sustainable eye care systems in underserved communities worldwide. It is one of the most respected charities in the world, with 100% of all donations going directly to their projects. LCIF has been a true champion for the blind and visually impaired, and the 19-year partnership between LCIF and Johnson & Johnson Vision has improved the quality of life for adults and children across the globe.







# Helping Children Around The World



## Impact:

**190,000**

teachers have been trained to deliver eye health education, perform visual acuity tests, and screen students for common eye conditions since 2002

**3 million+**

students are currently served every year through the Sight For Kids program

**37 million**

students globally have received a vision screening since the program launched

Free eyeglasses were provided to

**500,000+**

underserved children

In addition to vision screening, the program has provided approximately

**575,000**

students with additional treatment from eye care providers

Globally, visual impairments affect 19 million children. Children with early onset severe vision impairment often experience delayed motor, language, emotional, social, and cognitive development.<sup>2,3</sup> School-age children with vision impairment can also experience lower levels of educational achievement and self-esteem than their normally sighted peers.<sup>4</sup>

The Sight For Kids program mobilizes eye care professionals and volunteers to provide comprehensive eye health services in low-income schools. Created in 2002 by Johnson & Johnson Vision and Lions Clubs International Foundation, it is the largest-known school-based vision screening program in the world.

<sup>2</sup> Chanfreau J, Cebulla A. Educational attainment of blind and partially sighted pupils. National Centre for Social Research (NatCen) for RNIB. 2009.

<sup>3</sup> Toledo CC, Paiva APG, Camilo GB, Maior MRS, Leite ICG, Guerra MR. Early detection of visual impairment and its relation with school effectiveness. Revista da Associação Médica Brasileira. 2010;56(4):415–9.

<sup>4</sup> Augestad LB. Self-concept and self-esteem among children and young adults with visual impairment: A systematic review. Cogent Psychology. 2017;4(1):1319652





# Success In Singapore



#Sight4More delivered more than expected.

Singapore's World Sight Day Consumer Campaign, #Sight4More, was a three-month effort designed to inspire Singaporeans to take charge of their own eye health. For every eye health examination, Johnson & Johnson Vision contact lens brand ACUVUE® provided four children in underprivileged communities with crucial eye health education and vision screening through Sight For Kids. This was especially important, as Singapore has one of the highest rates of childhood myopia in the world.<sup>5</sup> People were also encouraged to convert MyACUVUE® points into a Sight For Kids donation via Lifestyle Rewards. When the campaign started, half of the people in Singapore had not had an eye check in the prior 12 months. **On World Sight Day, the #Sight4More campaign, which engaged more than 12,000 Singaporeans, resulted in the provision of 36,128 Sight For Kids vision exams.**



<sup>5</sup> Ask for an Eye Health Check and Give #Sight4More. ACUVUE®, Johnson & Johnson Vision Care, Inc. <https://www.acuvue.com.sg/sight4more>



# Giving The Gift Of Sight

In 2020, Himalayan Cataract Project commemorated 25 years of service, celebrating the following accomplishments they and their partners have been able to achieve:



**4 eye care hospitals & training institutes established**



**\$23.4 million in ophthalmic equipment & supplies sourced and supplied to partners in 56 countries**

© Who We Are. About Us, The Himalayan Cataract Project. <https://www.cureblindness.org/who-we-are>



**12.5 million people in 20+ countries**

were provided screening and basic eye care treatment



**1.01 million+ people got their sight back**

after sight-restoring surgeries were performed



**18,000 eye care professionals were trained,**

including 552 ophthalmologists from 43 countries



# Ari & Bono

## Their 600-mile odyssey.

Ari Aska lost her sight shortly after her third child was born. Bono Lingo had only partial vision in one eye and was completely blind in the other. Both women relied almost entirely on others for their basic needs. So, when they learned about Himalayan Cataract Project's surgical outreach program, they sold their livestock to pay for the 600-mile trip. Ari's surgery was a complete success and her sight was restored. Bono's eyesight was partly restored through surgery, and she was given glasses to help improve her vision. The Himalayan Cataract Project's outreach team, led by Dr. Matt Oliva, performed 1,054 sight-restoring surgeries in four days, giving people who otherwise wouldn't have had access to eye surgery the precious gift of sight. Bono and Ari were so grateful that they each brought Dr. Oliva a goat to thank him, which is the ultimate gift of gratitude in Ethiopia's Omo Valley.



Johnson & Johnson VISION

Photo by: Christopher Briscoe  
2020 IMPACT REPORT



# A World Of Good

## Our global effort to improve eye health.

The global need for eye care is expected to increase dramatically in coming years. Currently, approximately 2.6 billion people are myopic, and it is estimated that the number will increase to 4.8 billion people — half of the world's population — by 2050.<sup>7</sup> Cataracts, which are the largest cause of blindness worldwide, impact 100 million people.<sup>8</sup> Johnson & Johnson Vision is committed to addressing these global problems and is constantly working on scientific innovation, investing deeply in research and development, collaborating with scientists around the world, and translating the insights gained into improvements in products, patient care, and ultimately life itself.

<sup>7</sup> Holden BA, Fricke TR, Wilson DA, Jong M, Naidoo KS, Sankaridurg P, Wong TY, Naduvilath TJ, Resnikoff S. Global Prevalence of Myopia and High Myopia and Temporal Trends from 2000 through 2050. *Ophthalmology*. 2016 May;123(5):1036-42. doi: 10.1016/j.ophtha.2016.01.006. Epub 2016 Feb 11. PMID: 26875007.

<sup>8</sup> Adelson, Jaimie, Rupert R.A. Bourne, Paul S Briant, Seth Flaxman, Hugh Taylor, Jost B. Jonas, et al. Causes of Blindness and Vision Impairment in 2020 and Trends over 30 Years : Evaluating the Prevalence of Avoidable Blindness in Relation to "VISION 2020 : The Right to Sight ". *The Lancet Global Health*, 2020. Under review.





# It Takes More Than A Pandemic

COVID-19 couldn't stop J&J Vision teammates from helping their communities.

Johnson & Johnson Vision employees all around the world took on the challenges presented by the pandemic and beat the odds. During the month of July alone, 40 teammates, with a matching donation by the company, raised thousands of dollars in one video conference trivia event. In addition, each of the five global regions chose one educational charity for which to raise funds.

## **Japan**

- TASA Education — provides educational opportunities for children from disadvantaged backgrounds.

## **Asia Pacific**

- Fred Hollows Foundation — provides high-quality eye care to people in disadvantaged communities throughout the region and beyond and educates locals about addressing vision care needs.

## **Europe, Middle East, Africa**

- Reading Refocus — provides mentoring, work activities, and educational support to at-risk youth in reading.

## **Latin America**

- Unibes — administers the Betty Lafer Center for Early Childhood Education, which serves children two to five years old and provides extracurricular activities for 670 children in São Paulo.

## **United States**

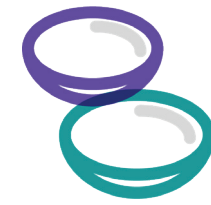
- United Way, Stuff the Bus Drive — provides school supplies to needy children in Northeast Florida. Donations were used to purchase supplies for more than 80 schools, hundreds of teachers, and 57,000 children.





# The Wuhan Solution

Helping frontline fighters fight better.



Shortly after the outbreak of COVID-19 in Wuhan, China, a message on social media caught our attention. A woman was asking for help getting Johnson & Johnson Vision ACUVUE® Brand Contact Lenses to her cousin, a frontline nurse. The problem was with wearing eyeglasses under required safety goggles. The combination caused the glasses to fog up and created bothersome and often painful pressure. Around the same time, our vision care team also received a donation request from the China Primary Health Care Foundation asking for a donation of disposable contact lenses for medical workers in Wuhan. The team sprang into action and took on the enormous task of managing third parties, inventory, logistics, and

many other tasks involving a first-time donation to China. Within just eight days, the team successfully shipped out 1,364 packs of 1-DAY ACUVUE®TruEye® Brand Contact Lenses, along with handcream and Listerine®.





# Helping Those Who Help

To support the critical services performed by physicians who participate in overseas medical missions, Johnson & Johnson Vision provides select supplies specific to cataract surgery procedures. These products are used to treat adults and children in various developing countries — many of whom would not otherwise have access to care.



## **Foundation for Saving Sight**

Mission trip to San Lucas —

**40 CATARACT SURGERIES**



## **Central American Medical Outreach**

Donated microscopes, phacoemulsification machines, medical supplies — increased coverage of services from  
**400 TO 800 SURGERIES** per million inhabitants over four years



## **SEE International**

Mission trip to Honduras —

**30 CATARACT SURGERIES**





# Communities Supported By Two World Headquarter Locations



# Southern California

## Going The Distance For Visually Impaired Children

### Team J&J Visionaries.

Teammates in Southern California first learned about the Blind Children's Learning Center (BCLC) several years ago from a coworker, whose visually impaired child made great progress in a BCLC program. Over the years, Johnson & Johnson Vision employees have adopted BCLC's cause, and more than 75 of them volunteer in myriad ways. Though the BCLC Annual 5K Walk had to be held virtually in 2020, Team J&J Visionaries embraced the new format and worked harder than ever to raise more than \$18,000 — making them the #1 team fundraisers for the event. **Their support enabled BCLC to provide more than 3,000 virtual service sessions to visually impaired children** — helping them make strides in reaching Destination Independence.



## The Mission To Rescue Food For A Rescue Mission

### Scott Walker, AKA “Bagel Guy.”

Around the Orange County Rescue Mission, Johnson & Johnson Vision employee Scott Walker is known for his one-of-a-kind volunteer service. Six years ago, Scott began “rescuing” food from local restaurants and delivering it to the OC Rescue Mission — which gave students who live there a little something extra with their main meals. In 2019, **Scott rescued and delivered 18,773 pounds of food, which represented** an actual cash value of more than \$125,000.



## The Right To See

The Market Foundation is the research and education arm of Advanced Vision Care in Los Angeles, California. They operate entirely on the belief that patients have the right to see, the public has the right to know, and physicians have the right to learn. To help them reach these goals, Johnson & Johnson Vision provided much-needed funding that allowed the foundation to perform no-cost eye care for 30 patients and advanced eye surgery for 15 people who otherwise wouldn't have had care.

Yader Valle was one of those people. This 48-year-old Nicaraguan professional baseball announcer was unable to work due to advanced cataracts. After successful surgery in both eyes, Yader was able to get back to doing what he loves.

**It's been an honor for me to have been part of this process. My eyes are filled with tears of joy.**



# North Florida

## First Tee's Drive For Better Vision

First Tee of North Florida uses the game of golf to help underserved children each year through their pillars of Core Values, Healthy Habits, and Life Skills. Vision is a Healthy Habit, and First Tee used the donation from Johnson & Johnson Vision to **provide vision pre-screening for 23,400 children throughout seven counties.** Nearly 40 percent failed to see at 20/60 or better, which then created the opportunity to guide the children and their parents to eye doctors for further evaluation.



## World Sight Day Through Tangela's Eyes

When Tangela Williams' vision loss got to the point that she was asked to stop coming to work until she was able to see clearly, her situation became dire. Her livelihood at stake, Tangela had no idea how she could get an eye exam and provide for her family without health insurance. After a friend told her about Vision Is Priceless, where she failed a vision screening, Tangela attended a clinic at the Johnson & Johnson Institute on World Sight Day, co-hosted by Johnson & Johnson Vision and Vision is Priceless. She was one of 71 patients who received a **free, comprehensive eye exam by volunteer eye doctors** and was given a pair of prescription glasses. Not only can Tangela now see clearly, she can also provide for her family again.



## Making Progress During The Pandemic

Mentoring Families and Kids, Inc. (MFK) partnered with Johnson & Johnson Vision to blend heart, science, and ingenuity during the pandemic. During their monthly National Society of Black Engineers (NSBE) Jr. meetings, speakers engaged middle and high school students in fun, interactive, hands-on engineering projects designed to build critical STEM skills. Students were also provided project materials via mail or email prior to the virtual meetings.





# Helping Patients & The Planet



It takes a healthy planet to have healthy people and communities.

As a global manufacturer, Johnson & Johnson Vision recognizes our role in helping to conserve and protect natural resources. As a leader in the healthcare industry, we know that human health is directly linked to the health of the planet. We are committed to reducing our footprint on the planet by focusing our efforts around three key areas of climate, waste reduction, and protection of natural resources.

## Climate Resilience

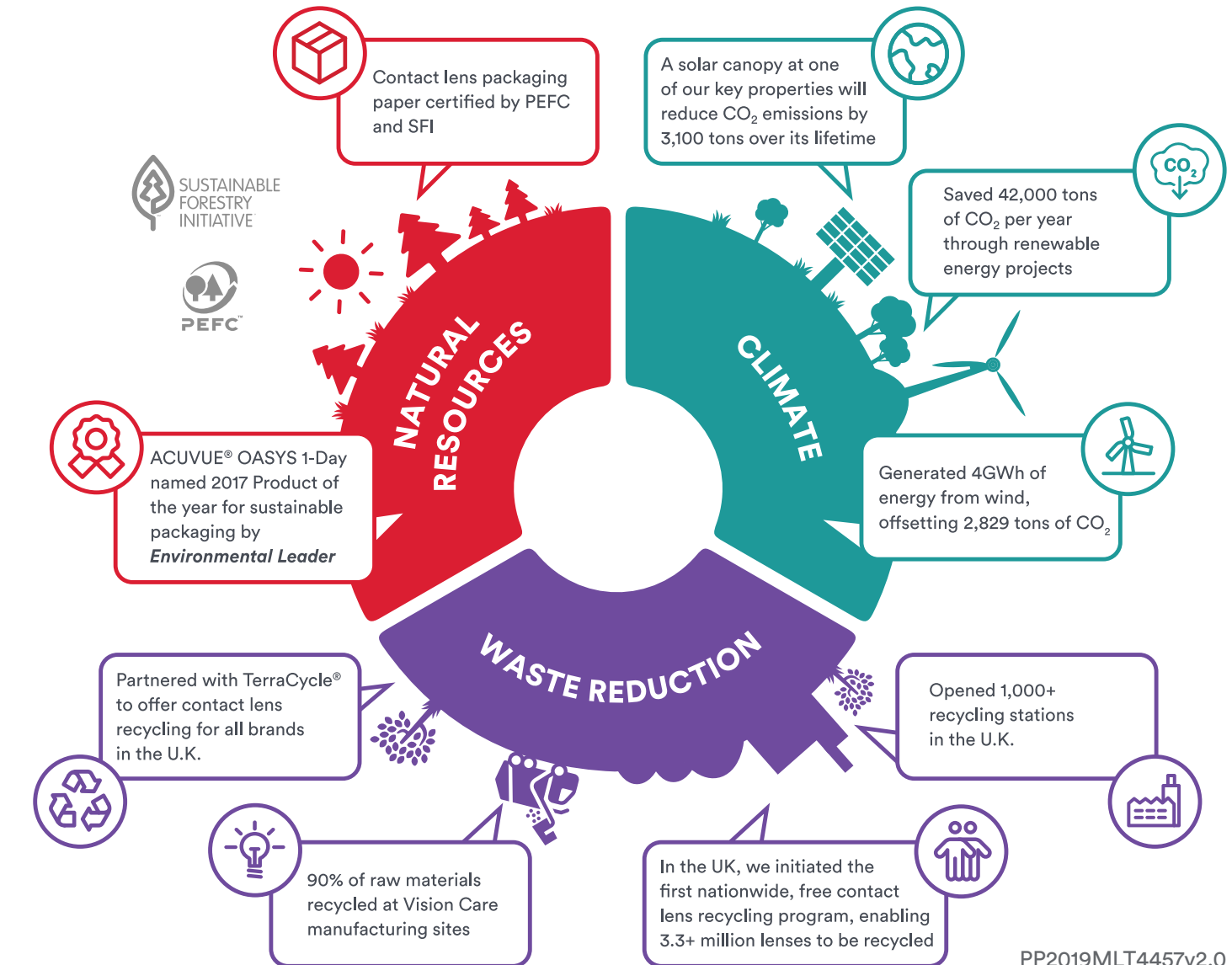
Reducing our carbon footprint and driving renewable energy

## Waste Reduction

Limiting our contribution to landfills through recycling and packaging optimization

## Protecting Natural Resources

Finding solutions that combat deforestation and protect and preserve water





# Employees Take A Hike To Clean A Forest

J&J Vision teammates showed their local forests a little environmental love. The group of 51 spent a total of 204 hours cleaning a forest around Paris, France, and collected more than 500 kg of trash. Working with the PikPik Environment association, in partnership with the National Forests Office (ONF), the team showed how engaged in and dedicated to the company's sustainability commitment they are.



# A Beacon Of Technological Light



The Johnson & Johnson Vision Jacksonville campus has been named a global Lighthouse manufacturing site by the World Economic Forum. Traditionally, a lighthouse provides a beacon of light for navigation. In this case, Lighthouse companies provide the beacon of light for other manufacturers to follow. Manufacturing sites that earn the Lighthouse delineation represent the leading edge of technology adoption and exemplify the type of production approach that can drive the next engine of global economic growth.

**Our Jacksonville site is now one of 44 Lighthouse factories in the world.**

It was chosen for our significant strides in using technology to transform our end-to-end operations. Johnson & Johnson is now the only company with three Lighthouse designations globally — one each in North America, Asia, and Europe. Our implementation of adaptive technology, with the help of digital automation tools and robotics, as well as virtual and augmented reality, has enabled us to accelerate new product innovation development, and launch timelines and scale new products worldwide in half the time.





# One For All

## Diversity, Equity, & Inclusion

As a part of Johnson & Johnson, we constantly take on the world's toughest health challenges in an effort to bring better health to people around the globe. In recent years, that includes another bold step — committing to help solve racial and social injustices that threaten public health.


Elevating eye health awareness, providing access to care, strengthening the communities in which we live and work, providing an inclusive work environment, developing and fairly advancing employees, volunteering, serving, giving — **all in support of driving equity in healthcare.**

All a part of our Vision for Good.



**We understand we have an opportunity to make a lasting impact by driving greater awareness around cultural issues, fostering more candid conversations, and driving inclusion and transparency wherever possible.**





Not only is our vision to help people see better, connect better, and live better, we consider it a privilege to bring eye health access to people around the world. Project by project, person by person, through advocacy, education, and access, we're committed to galvanizing an eye health movement — to pursuing our Vision for Good.





**Vision for Good.**

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